

VIPA International Work Plan 2016 – August Update

Strategic Areas	Milestones	Initiatives	Responsibility	Status
Governance	Provide VIPA International with the appropriate structure for the association to grow in size and effectiveness	• Discuss options to review Bylaws • Come to a consensus on a new structure for the association and ensure buy-in from all members • Present new proposed Bylaws to the 2016 General Assembly • Prepare for succession of Roland Caps	Board Secretariat Legal counsel	Bylaws Taskforce agreed on a set of recommendations which were approved at Board meeting of 14 April and will be submitted to the General Assembly for vote Strategic Planning Session to take place before the General Assembly on 11-12 October 2016
Finances	Ensure a sound and transparent financial management of the association	• Treasurer to control expenses • Secretariat to ensure fee invoices are paid in time • Quarterly financial update to be provided at Board meetings	Secretariat Treasurer	2016 fee invoices were sent early February. 4 regular members and 2 associate members have not yet paid the fees
Representativeness	Make VIPA a truly global VIP association	• Increase the number of manufacturer members especially outside Europe • Attract companies that focus on different VIP applications • Find a balance between manufacturers, suppliers and other membership categories that might be created in the future (e.g. customers)	Roland Caps Secretariat	The secretariat is in constant contact with prospects and keeps them informed about VIPA activities. Jiangsu Sanyou Dior resigned in September 2016 for budget reasons Vaku Isotherm will join in 2017

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Communications	Ensure VIPA has the appropriate tools to communicate effectively about VIP and to promote the association	• Ensure the website is a suitable platform to be used by the members and to showcase VIPA activities • Release one case study quarterly • Release a quarterly Newsletter to members and non-members • Publish press releases • Seek speaking slots at key events • Publish an annual report of activities • Promote results of reports and studies commissioned by VIPA • Create section on website: "Science on VIPs" • Create list of events on the public website where members are present • Publicise papers/ppt given by members on conferences	Communications & PR Working Group Secretariat	• 4 press release published • Sponsorship IEA Annex 65 SIM 3rd plenary meeting in Turin, on 25-26 February • 1 case study published in April • 1 Newsletter published in May • 1 article published in May's edition of the Global Insulation Magazine • Section Science on VIPs and Events is online • Invitation to speak at Qualicheck conference (Performance of thermal insulation in low energy buildings and advanced building renovation projects) in Brussels, 15 December
Quality Label	Implement a quality label scheme for VIPs	• Come to an agreement with the GSH • Discuss implementation • Make promotion of the quality label	Hans-Frieder Eberhardt	• Meeting with GSH General Manager and Chair of the Board on 27 Jan in Essen • The label conditions and agreement were reviewed by law firm (WilmerHale) • The Board approved the co-operation agreement in April, but the date for signature still needs to be agreed

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Technical Standards	Fasten the standardisation work	• Ensure the studies commissioned to FIW are concluded on time and result in added-value for the members • Identify areas where further research is needed • Commission other studies to fasten the standardisation process • Partner with the IEA EBC Annex 65 as seen necessary • Make the most out of VIPA's liaison status within the CEN TC88 / WG11 • Provide technical support to the VIPA Public Affairs WG to prepare the VIP case for advocacy activities • Identify university to partner with – student to write PHD thesis or master thesis	Technical Working Group Secretariat VIPA's representative at CEN (Vladimir and Pascal)	• Yoash Carmi nominated as Chair of the WG • FIW delivered an interim report of the compressive strength measurement study. The study will be ready in September • Contract signed with Hanita about study on water vapour permeation (1 year duration, EUR 25,000) • Contract signed with Hanita and FIW for joint study on calibration of the lift-off technique for measuring the internal pressure of fumed silica VIPs and determination of boundary conditions for the lift-off measurements and processing of measurement raw data. (8 months, 25,000 EUR) • Partnership with university still under discussion • CEN TC88 / WG11 will finish the draft standard this year
IVIS 2017	Ensure IVIS 2017 is a bigger and better organised event with no financial risks for VIPA Introduce new sessions about applications	• Agree with the CSTB on the clear roles and responsibilities of both parties in the event • Launch event website and logo • Prepare promotional activities and collateral material • Suggest interesting speakers and sessions on market growth, policy and new VIP applications	IVIS 2017 Taskforce Secretariat Communications & PR Working Group	• Meeting at the CSTB facilities near Paris early December 2015 to agree on event venue and organisation • Back and forth on sharing of responsibilities, costs and definition of co-host • 2 conference calls with CSTB to clarify the situation • IVIS Taskforce recommends VIPA not to co-host the event anymore

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Public Affairs	Monitor legislation in Europe, US and Asia	- Follow the review process of EED/EPBD - Prepare a case for VIP (talking points e.g. product description and applications, performance, LCA and sustainability matters, etc) to be used in advocacy activities - Organise meetings with key decision-makers (European Commission) to present VIPA and VIPs in view of the review of the EED and EPBD - Monitor EU initiatives and pieces of legislation (PEF on thermal insulation, Directive on labelling, etc) - Cooperate with CIEEMA and the Chinese members on standards and legislation in China - Understand the situation in Japan with the support of the Kindai University	Public Affairs Working Group Secretariat	- Gregor Erbenich nominated as Chair of the WG - Reply to the EED public consultation submitted - Advocacy case was finalised and distributed to the European Commission - Meeting with Laurent Deleersnyder, European Commission DG Energy, Unit C3 (energy efficiency) on 28 July in Brussels to present VIPs and discuss new energy efficiency package - No replies from CIEEMA - Contacts with the Japan Construction Material and Housing Equipment Federation to understand the situation in Japan – no replies received - Published PR on energy labelling proposal - Meetings with Members of the European Parliament to be organised after the publication of energy efficiency package (October 2016)