

VIPA International Work Plan 2016 – Final Review

Strategic Areas	Milestones	Initiatives	Responsibility	Results
Governance	Provide VIPA International with the appropriate structure for the association to grow in size and effectiveness	• Discuss options to review Bylaws • Come to a consensus on a new structure for the association and ensure buy-in from all members • Present new proposed Bylaws to the 2016 General Assembly • Prepare for succession of Roland Caps	Board Secretariat Legal counsel	• Bylaws Taskforce agreed on a set of recommendations which were approved at Board meeting of 14 April and were submitted to the General Assembly for vote • Membership satisfaction survey organised between 13 September and 3 October. 10 responses received. The results were discussed at the Strategic Planning Session in Barcelona • Strategic Planning Session on 11 October 2016 in Barcelona • Gregor Erbenich elected VIPA President • Board decided to create new Working Group on Asian matters. The first conference call will take place still in December 2016 • Board conf call on 5 December to agree on priorities for 2017
Finances	Ensure a sound and transparent financial management of the association	• Treasurer to control expenses • Secretariat to ensure fee invoices are paid in time • Quarterly financial update to be provided at Board meetings	Secretariat Treasurer	• 2016 fee invoices were sent early February • 2 regular members and 1 associate member did not pay the 2016 fees and were excluded from membership during the GA in October • Expenses are going according to plan. • We expect to finish the year with a surplus of around 30,000 EUR

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Representativeness	Make VIPA a truly global VIP association	• Increase the number of manufacturer members especially outside Europe • Attract companies that focus on different VIP applications • Find a balance between manufacturers, suppliers and other membership categories that might be created in the future (e.g. customers)	Roland Caps Secretariat	• Jiangsu Sanyou Dior Energy-saving New Materials resigned in September 2016 for budget reasons. • The Board voted the exclusion of Fujian Super Tech Advanced Materials for non-payment of 2016 fees • Vaku Isotherm confirmed interest in joining in 2017, but it has not yet sent the application form • Increased interest from Variotec, Panasonic and C-Safe but still no official decision to join the association • Some prospect members were invited to attend the meetings in Barcelona (Panasonic, Vaku Isotherm, Variotec, Isoleika)

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Communications	Ensure VIPA has the appropriate tools to communicate effectively about VIP and to promote the association	• Ensure the website is a suitable platform to be used by the members and to showcase VIPA activities • Release one case study quarterly • Release a quarterly Newsletter to members and non-members • Publish press releases • Seek speaking slots at key events • Publish an annual report of activities • Promote results of reports and studies commissioned by VIPA • Create section on website: "Science on VIPs" • Create list of events on the public website where members are present • Publicise papers/ppt given by members at conferences	Communications & PR Working Group Secretariat	• Board decided to merge the PR & COM WG with the PA WG • 9 press releases published • Sponsorship IEA Annex 65 SIM 3rd plenary meeting in Turin, on 25-26 February • 2 case studies published in April and in September • 3 Newsletters published: May, September & December • 1 article published in May's edition of the Global Insulation Magazine • New sections on the website: ◦ Science on VIPs ◦ IVIS ◦ Events • Annual Report of Activities (Sept 2015- Sept 2016) is completed and released • Speaking slot at QUALICHeCK conference (Performance of thermal insulation in low energy buildings and advanced building renovation projects) in Brussels, 15 December

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Quality Label	Implement a quality label scheme for VIPs	• Come to an agreement with the GSH • Discuss implementation • Make promotion of the quality label	Hans-Frieder Eberhardt	• Meeting with GSH General Manager and Chair of the Board on 27 Jan in Essen • The label conditions and agreement were reviewed by law firm (WilmerHale) • The Board approved the co-operation agreement in April • Task Force is reviewing the quality assessment and testing regulations (RAL-GZ 960 document) • The agreement was signed on 12 October in Barcelona and will enter into force on 1 January 2017

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Technical Standards	Fasten the standardisation work	• Ensure the studies commissioned to FIW are concluded on time and result in added-value for the members • Identify areas where further research is needed • Commission other studies to fasten the standardisation process • Partner with the IEA EBC Annex 65 as seen necessary • Make the most out of VIPA's liaison status within the CEN TC88 / WG11 • Provide technical support to the VIPA Public Affairs WG to prepare the VIP case for advocacy activities • Identify university to partner with – student to write PHD thesis or master thesis	Technical Working Group Secretariat VIPA's representative at CEN (Vladimir and Pascal)	• Yoash Carmi nominated as Chair of the WG • FIW delivered an interim report of the compressive strength measurement study in May. The final report was circulated early October • Hanita delivered interim report about study on water vapour permeation (1 year duration, EUR 25,000) in August and in October • Contract signed with Hanita and FIW for joint study on calibration of the lift-off technique for measuring the internal pressure of fumed silica VIPs and determination of boundary conditions for the lift-off measurements and processing of measurement raw data (8 months, 25,000 EUR) • Partnership with university was not accomplished because it is difficult to find a subject that could be worked on by a student. It was also not possible to find a student • CEN TC88 / WG11 will finish the draft standard this year • Technical WG is still considering some options for activities in 2017

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IVIS 2017	Ensure IVIS 2017 is a bigger and better organised event with no financial risks for VIPA Introduce new sessions about applications	• Agree with the CSTB on the clear roles and responsibilities of both parties in the event • Launch event website and logo • Prepare promotional activities and collateral material • Suggest interesting speakers and sessions on market growth, policy and new VIP applications	IVIS 2017 Task Force Secretariat Communications & PR Working Group	• Meeting at the CSTB facilities near Paris early December 2015 to agree on event venue and organisation • Back and forth on sharing of responsibilities, costs and definition of co-host • 2 conference calls with CSTB to clarify the situation • IVIS Task Force recommends VIPA not to co-host the event anymore • The Board decided to follow the IVIS Task Force recommendation. VIPA will sponsor the event and help with promotion but it will be involved in the organisation • The Board discussed during the meetings in Barcelona the participation at IVIS 2017 and decided it will sponsor the event and have an exhibition stand there

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Public Affairs	Monitor legislation in Europe, US and Asia	• Follow the review process of EED/EPBD • Prepare a case for VIP (talking points e.g. product description and applications, performance, LCA and sustainability matters, etc) to be used in advocacy activities • Organise meetings with key decision-makers (European Commission) to present VIPA and VIPs in view of the review of the EED and EPBD • Monitor EU initiatives and pieces of legislation (PEF on thermal insulation, Directive on labelling, etc) • Cooperate with CIEEMA and the Chinese members on standards and legislation in China • Understand the situation in Japan with the support of the Kindai University	Public Affairs Working Group Secretariat	• Gregor Erbenich nominated as Chair of the WG • Response to the EED public consultation • Advocacy case was finalised and distributed to the European Commission • Meeting with Laurent Deleersnyder, European Commission DG Energy, Unit C3 (energy efficiency) on 28 July in Brussels to present VIPs and discuss new energy efficiency package • Update on regulatory items in Europe was sent to Chinese association we met in Nanjing (CIEEMA) but no response from their side • Contacts with the Japan Construction Material and Housing Equipment Federation to understand the situation in Japan – no response received • Press release published on the energy labelling proposal • Meetings with Members of the European Parliament to be organised after the publication of energy efficiency package (October 2016) • Press release on the study on environmental performance of buildings to be published on 7 October • Press release on the new energy efficiency package published on 30 November