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VIPA International Name and Logo Usage

The Vacuum Insulation Panel Association Name and Logo Usage Policy is designed to protect the association's brand value and discourage misrepresentation of relationships on behalf of its members. This policy governs all public representations of VIPA International's membership. Such representations may include, but are not limited to, an organisation's website, brochures, promotional and commercial materials, publications and other related materials. VIPA International members (see full list at <http://vipa-international.org/members>) in good standing may display the VIPA International logo as a means of exhibiting their subscribed affiliation with the association.

The VIPA International logo is the sole and exclusive property of the Vacuum Insulation Panel Association. Without the express written permission of VIPA International, neither VIPA International's logo, VIPA International's name, VIPA International's acronym, nor VIPA International's member logos:

1. may be displayed to imply endorsement by VIPA International of any product, event, position, action, company, website or idea; or
2. may be used in any form to make statements on behalf of the organisation or to address any issue from a political, technical or any other nature.

VIPA International reserves the right to determine if membership is misrepresented, and to take action as deemed appropriate. Furthermore, members are encouraged to notify VIPA International of any perceived misuse of the VIPA International name or logo.

Questions regarding appropriate use of VIPA International name and logo should be addressed to VIPA-international@kelleneurope.com
