

VIPA International Board Meeting 22 January 2015, Munich, Germany

Summary of Actions and Decisions

Regulatory affairs:

Actions

- VIPA secretariat to ask US law firm Greenberg a quote for their services:
 - identify opportunities to influence legislation in the US (legislation on insulation of buildings and labelling of refrigerators)
- VIPA secretariat to contact US companies and discuss the 2015 activities (the possible work of Greenberg in the US) as an incentive for them to join the association
- The Public Affairs WG to look at the list of stakeholders in Brussels prepared by Kellen (see meeting presentation) and analyse if it is worth to engage with them
- VIPA members to invite national insulation associations (and/or Technical Institutes and Research Centres) to share information (eventually give a presentation at the next Board meeting) about legislation on the energy efficiency in buildings in their countries:
 - USA
 - Germany
 - UK
 - France
 - China
 - Japan

Communications:

Actions

- All members to send photos (especially of appliances and packaging) to the VIPA secretariat so the website can be released by the end of the month
- VIPA secretariat and the Communications WG to put together a global database of contacts (institutional contacts)
- VIPA secretariat to publish case studies and disseminate them in online free platforms (BuildUp and Construction21)

Decisions

- To release the website before the end of the month
- VIPA to publish a quarterly Newsletter (internal and external)
- Decision not to create a LinkedIn discussion group
- Decision not to pursue marketing activities (targeting specific customer audiences in a given country)
- Participate at the IVIS 2015 - silver sponsorship package
- VIPA to take-over the organisation of IVIS. The next IVIS should take place in 2017 so a new concept for the event should be presented at IVIS 2015 in China
- Decision not to participate nor sponsor the IBPC2015 conference in Turin.

Membership:

Decisions

- Porextherm approved as new member of VIPA
- FIW and NUAA approved as new associate members of VIPA

Technical:

Actions

- FIW to keep VIPA informed about possible public financial support (by the DIN) for the study on the ageing process (a decision should be known by April 2015)
- Porextherm to prepare a presentation with details on the GSH quality label (<http://www.vip-ral-guetezeichen.de/en.html>) at the next Board meeting

Budget & administration:

Actions

- Executive Committee to discuss with the VIPA secretariat the fees and services of Kellen for 2015

Decisions

- Provisional budget for 2015 was approved, but two items are still pending approval: Kellen's fees and the fees of the US company Greenberg
- Evonik's suggested change on the Code of Conduct was approved

Next Board meeting:

Decisions

- First weeks of May 2015 in Brussels (VIPA's offices). Please indicate your availability here: <http://doodle.com/5n4exnprhfsym3u9>