

**Vacuum Insulation Panel Association
Public Affairs & Communications Working Group
Conference Call
6 April 2018, 10:00 to 11:00 CET**

Participants:

Gregor Erbenich, Porextherm
Christoph Tontrup, Evonik Industries

Francesco Gattiglio, VIPA International Policy Officer

Minutes

1. Welcome

1.1 Governance rules

Francesco Gattiglio welcomed participants to the call. Francesco reminded participants of the VIPA Antitrust Compliance Statement.

1.2 Approval of the agenda

The agenda was adopted with no changes.

1.3 Approval minutes previous conference call 1 September 2017 and review of action items

The minutes of the conference call of 1 September 2017 were approved with no changes. Francesco reviewed the action items: the secretariat published a press release on the energy efficiency package on 29 November 2017. The secretariat was also asked to monitor the evolution of the Level(s) framework and assess its relevance for the VIP industry: this item will be covered under agenda point 2.2.

2. Legislative update

2.1 Energy efficiency package: state of play

Francesco Gattiglio gave an update on the state of play of the energy efficiency package, including the revised Energy Efficiency Directive (EED) and Energy Performance of Buildings Directive (EPBD). The review of the EPBD is now over: Commission, Council and Parliament agreed on a final text in December 2017. The text will now have to be translated and implemented at national level. Trilogue negotiations are still ongoing on the EED, and they are expected to be finalized by June 2018. Key point under discussion is the 2030 energy efficiency target, with Parliament pushing for a 35% binding target and Council and Commission defending a more conservative 30% target. Members agreed that VIPA should publish a press release once trilogue negotiations will be completed.

Action:

- Secretariat to publish a press release on the energy efficiency package after finalisation of trilogue negotiations on the EED.

2.2 Framework for the assessment of the environmental performance of buildings

Francesco gave an update on the common framework for the assessment of the environmental performance of buildings (Level(s)), a set of indicators for the measurement of the sustainability performance of buildings throughout their life cycle. The framework is not a new building certification scheme or a common EU performance benchmarks, but a voluntary reporting framework across the EU. Level(s) includes a tool for

designing and constructing sustainable buildings. Participants suggested that the Technical WG should test the tool to evaluate its relevance for VIPA.

2.3 Construction Products Regulation: public consultation

Francesco informed the participants about the ongoing public consultation on the Construction Product Regulation, regulating the CE mark at EU level. Participants remarked that in principle the CE mark is a very positive tool to create a common market for construction products, but its functioning is often complex, expensive and burdensome. Above all for new products like VIPs, the process to obtain the mark is very complex and long. In our reply to the public consultation, it would be important to remark these problems. Francesco will draft a reply to the public consultation and circulate it to the Board for approval.

Action:

- Secretariat to draft a reply to the public consultation on the CPR and circulate it to the Board for approval

3. Communication update

3.1 Website statistics & case studies

Francesco presented some statistics on accesses to the VIPA website (available in the presentation circulated before the meeting). Overall, the website had a good number of visitors above all in its first year of existence, also because fresh content was regularly published. After 2015, the amount on news in the website decreased, and also the visitors slightly decreased. A similar trend is evident also for the number of visitors to the case studies' webpage. Participants asked to have some numbers on the impact of the Chinese website. Francesco will prepare these numbers in view of the next Board meeting. Participants also suggested to publish news on the association more regularly, since case studies are quite difficult to gather.

Action:

- Secretariat to prepare an analysis on the impact of the VIPA Chinese website on number of visitors.

3.2 Events

Participants discussed the list of relevant events for VIPA presented by the secretariat, with the objective of establishing media partnerships and increase the visibility of the association. IEX - Insulation Expo Europe, taking place in Koln on 16-17 May 2018, seems a relevant event and participants asked the secretariat to get in touch with the organizer. Other interesting events are the Cool Chain conference (January), the IFA Berlin (31 Aug-5 Sep 2018), the International Thermal Insulation Material, Waterproof Material and Energy-saving Technology Exhibition (Shanghai, 19-21 Nov 2018) and BAU in Munich (January 2019). Other events with a focus on logistic should also be identified.

Action:

- Secretariat to contact the organizer of IEX in Koln to offer a media partnership.
- Secretariat and members to identify other event with focus on logistic.

3.3 Video

Participants discussed the quotes received by four companies to make an animated video to present VIPA and VIPs. The quote of Painting Pixels seems the most interesting, regarding both service and price. However, Gregor will also check with a German company to have another quote before the board conference call on 25 April.

Action:

- Gregor Erbenich to ask a quote for a video to a German company.

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3.4 Build Up webinar

Participants discussed the suggested structure for the Build Up webinar and agreed on it. All participants agreed that the webinar should take place after the Summer. The secretariat will contact the speakers and organize the webinar in cooperation with Build Up.

- 5-10m: Opening of VIPA's president
- 20m: Presentation by Ulrich Heinemann, ZAE Bayern (Subtask I: State of the Art on Materials and Components)
- 20m: Presentation by Bijan Adl-Zarrabi, Chalmers University (Subtask III: Practical Applications – Retrofitting at the Building Scale)
- 20m: Presentation by Oxford Brookes on case studies
- 20m: Q&A

3.5 Vienna Conference

Francesco informed the participants about the state of play of the VIPA conference in Vienna, 27 September 2018. The conference will discuss VIPs used in buildings, and it will have as speakers USP (to present the market study), government authority, building owners, architects and installers. A dedicated VIPA Task Force is taking care of the organization of the conference.

4. AoB & date of next conference call

Participants agreed to schedule the next conference call via email. No other item was discussed. The conference call finished at 11:00.