
VACUUM INSULATION PANEL



GLOBAL ASSOCIATION

VIPA International PA & PR WG

6 April 2018



Agenda

1. Welcome

- 1.1 Governance rules
- 1.2 Approval of the agenda
- 1.3 Approval minutes previous conference call 1 September 2017 and review of action items

2. Legislative update

- 2.1 Energy efficiency package: state of play
- 2.2 Level(s)
- 2.3 Construction Products Regulation: public consultation

3. Communication update

- 3.1 Website statistics & case studies
- 3.2 Events
- 3.3 Video for the promotion of VIPs and VIPA
- 3.4 Build Up webinar
- 3.5 VIPA conference in Vienna, 27 September 2018

4. AoB & date of next conference call

Review of action items

- Secretariat to publish a press release on the energy efficiency package after 12 October 2017.
- Secretariat to monitor the evolution of the Level(s) framework and assess its relevance for the VIP industry

2. Legislative updates

2.1 Energy efficiency package: state of play

- EPBD: agreement reached between Parliament, Council and Commission on 19 December – [final compromise text](#)
- EED: Parliament, Commission and Council have adopted their position
 - The Plenary session of the European Parliament agreed on a 35% energy efficiency target. The ITRE Committee had voted a 40% target, but the vote was very narrow and a compromise was needed to have the directive approved in the Plenary.
- Next steps:
 - Parliament and Council will have to ratify the agreement on EPBD
 - Trialogues on EED will start in February, under Bulgarian presidency of the Council.

VIPA published a [press release](#) to welcome the approval of the EED report by the ITRE Committee of the European Parliament.

2. Legislative updates

2.1 Energy efficiency package: state of play

Energy Efficiency Directive

	Commission	Parliament	Council
EU energy efficiency target	Binding 30% at EU level, voluntary national targets	Binding 35% at EU level, binding national targets	Indicative 30% at EU level, voluntary national targets
Energy savings obligations	1.5%	1.5%	1.5%, decreasing to 1.0% for the period 2026-2030

Suggested next steps for VIPA: monitor the triilogue discussions, publish a press release at the end of negotiations on EED

2. Legislative updates

2.2 Framework for the assessment of the environmental performance of buildings



The general objective of this initiative is

- Reduce the environmental impact of buildings by improving the overall resource efficiency;
- Raise awareness of and demand for better environmental performing buildings;
- Improve knowledge and information regarding resource use and related environmental impacts in relation to buildings.

Not a new building certification scheme or a common EU performance benchmarks, but a voluntary reporting framework across the EU!

2. Legislative updates

2.2 Framework for the assessment of the environmental performance of buildings



Priorities (and indicators):

- Greenhouse gas emissions throughout the building's life cycle
- Resource efficient and circular material life cycles
- Efficient use of water resources
- Healthy and comfortable spaces
- Adaptation and resilience to climate change
- Life cycle cost and value

Stakeholders can participate in testing Level(s) from Autumn 2017. The test period will last for two years and the European Commission will provide technical support during this process:

<https://ec.europa.eu/eusurvey/runner/Levels>

For building elements and materials, Level(s) will include data on quantities, emissions, costs and lifespans.

Suggested next steps for VIPA: monitor the evolution of the framework

2. Legislative updates

2.3 Construction Products Regulation

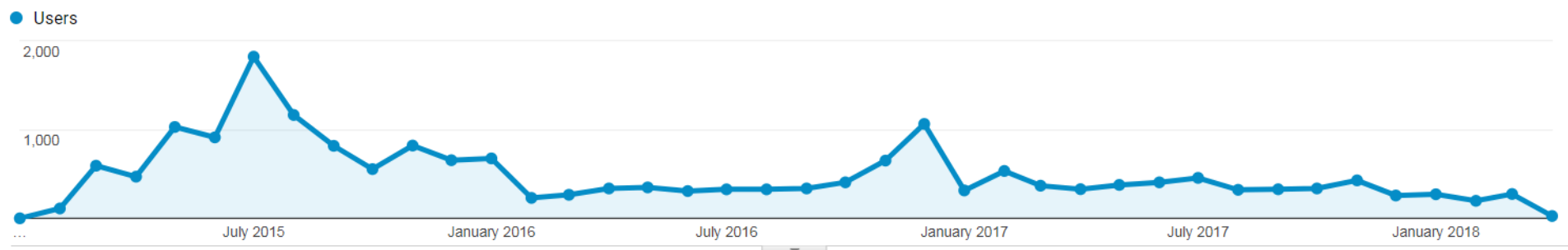
Construction product regulation

- Harmonized conditions and CE marking for marketing construction products.
- The Commission launched in January 2018 a [public consultation on the CPR](#). The consultation period will run until 16 April 2018 and will be the first step towards possible revision.
- Board decision: participate to the Public Consultation (see draft attached).

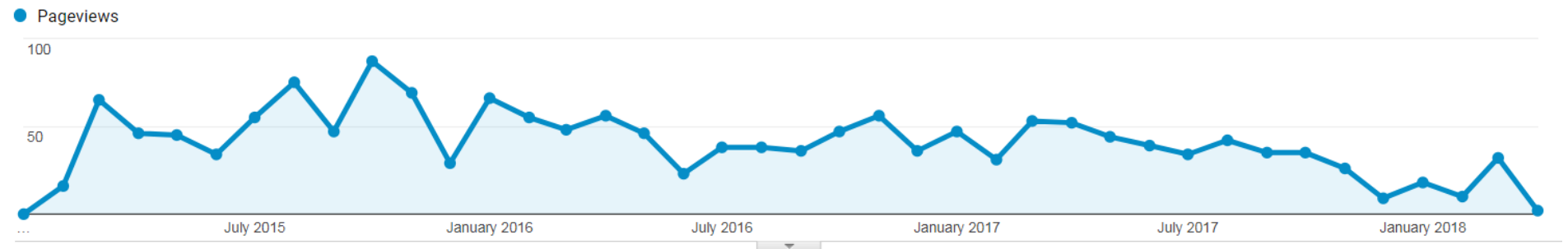
3. Communication updates

3.1 Website statistics

Monthly users



Page views, case studies (1,622 total views)



3. Communication updates

3.2 Events



Board decision: establish media partnership with existing events related to applications of VIPs. VIPA would offer coverage to the event (include it in the newsletter and in the website) in exchange for visibility (logo in the brochure of the event, speaking slots, etc.) and benefits for members (discounts on registration fee).

Input needed to include more events and select the most relevant ones!

3. Communication updates

3.2 Events

Time	Location	Name of the event	Website
08-09 May 2018	New York, United States	BuildingsNY	http://www.buildingsny.com/
16-17 May 2018	Koln, Germany	IEX - Insulation Expo Europe	https://www.insulation-expo.com/en/
25-27 June 2018	Chicago, US	Global cold chain expo	http://www.globalcoldchainexpo.org/welcome
31 Aug - 5 Sept 2018	Berlin, Germany	IFA BERLIN 2018 - consumer & home electronics	https://www.ifa-berlin.com/
25 - 26 Sep 2018	Vienna, Austria	Global Insulation Conference	http://www.globalinsulation.com/conferences/global-insulation/introduction
16 - 18 Oct 2018	Nuremberg, Germany	CHILLVENTA 2018	https://www.chillventa.de/en
19 - 21 Oct 2018	Namur, Belgium	Energie & Habitat	http://www.energie-habitat.be/fr
31 Oct - 1 Nov 2018	Copenhagen	Building Green	http://buildinggreen.eu/cph/en/#1497512625336-ab175d50-b552
16 - 18 Nov, 2018	Marche-en-Famenne Belgium	ENERGIES + CONSTRUCTION 2018	https://www.energiesplus.be/
19-21 Nov 2018	Shanghai, China	International Thermal Insulation Material, Waterproof Material and Energy-saving Technology Exhibition	http://www.timexpochina.com/en/
jan/19		Cool Chain conference	
14-19 Jan 2019	München, Germany	BAU	https://bau-muenchen.com/
17-18 Jan 2019	Rome, Italy	International Conference on Passive House	https://waset.org/conference/2019/01/rome/ICPH/call-for-papers
07-10 Feb 2019	Salzburg, Austria	Bauen & Wohnen Salzburg	http://www.bauen-wohnen.co.at/
13 - 15 Feb 2019	Lyon, France	BEPOSITIVE	https://www.bepositive-events.com/fr
14-17 Feb 2019	Vienna, Austria	Bauen & Energie Wien	http://www.bauen-energie.at/
26 Feb - 1 Mar 2019	Madrid, Spain	International HVAC & R Exhibition CLIMATIZACIÓN & REFRIGERACIÓN	http://www.ifema.es/climatizacion_06/
18-19 Sep 2019	Vienna, Austria	BTA - Building Technology Austria	http://www.reedexpo.com/en/Events/6847/BTA-Building-Technology-Austria

3. Communication updates

3.3 Video

Target: develop a video to explain VIPs and promote VIPA, to be uploaded on website, Youtube, Vimeo, etc.

	Painting Pixels	Morris & Chapman	Cartoonbase	Capsule 12
Price	EUR 4.900	EUR 7.200	EUR 7.750	EUR 9.020
Examples	https://www.youtube.com/watch?v=MFIZsy84dJs	https://www.youtube.com/watch?v=6oEcc58tEiA	https://vimeo.com/227734567/0c55beb6c1	https://www.youtube.com/watch?v=xgxer3jAUqs
Length	1-2 min	1-2 min	90 sec	1-2 min
Script writing & storyboard	As needed	3 rounds	More than 2 rounds of correction	Supervised by VIPA
Animation	2D + 3D	2D	2D, bespoke, 1 round of correction	2D + 3D
Voice-over	Professional voiceover actor to record the script	Included	casting and coaching	Voice over in english (1 voice)
Music	Included	Included	composition	stock music
Extra 30sec	/	/	EUR 850	/
Extra voice over	/	/	EUR 650	/
Subtitles	EUR 230	/	EUR 350	included (ENG, GER, FR)
Extras	/	billed on hourly basis	/	650€/day

3. Communication updates

3.4 Build Up webinar

- Subject: present conclusion of the Annex 65 Project – final report expected in June, webinar to take place in Summer (beginning July?)
- Previous editions can be watched [here](#), in 2013 BuildUp organised a [webinar](#) about SIM
- Annex65 structure:
 - Operating Agent: Daniel Quenard, CSTB
 - Subtask I: State of the Art on Materials and Components: Ulrich Heinemann, ZAE Bayern
 - Subtask II: Characterization of Materials and Components: Andreas Holm, FIW München
 - Subtask III: Practical Applications – Retrofitting at the Building Scale: Bijan Adl-Zarrabi, Chalmers University (Göteborg)
 - Subtask IV: Sustainability: LCC, LCA & Risk and Benefit: Holger Wallbaum, Chalmers University (Göteborg)
- Also Oxford Brookes Uni has reports on cost analysis of renovating buildings with VIPs – interesting case studies.

3. Communication updates

3.4 Build Up webinar

Possible structure for the webinar (1:30h)

- 5-10m: Opening of VIPA's president
- 20m: Presentation by Ulrich Heinemann, ZAE Bayern (Subtask I: State of the Art on Materials and Components)
- 20m: Presentation by Bijan Adl-Zarrabi, Chalmers University (Subtask III: Practical Applications – Retrofitting at the Building Scale)
- 20m: Presentation by Oxford Brookes on case studies
- 20m: Q&A

3. Communication updates

3.5 VIPA conference in Vienna, 27 September 2018



- Objective of the conference: raise awareness to VIP and showcase the architectural advantages of using VIPs
- Target audience: all interested in building technologies
- Focus application: VIPs in buildings
- Structure:
 - 10:00: Opening remarks by VIPA President
 - 10:15: USP presentation on VIP market report
 - 11:00: Individual presentations by invited speakers (15-20 minutes) followed by Q&A with audience
 - 12:30: Networking Lunch
- Speakers: Government authority, Building owner, Architect, Installer

VACUUM INSULATION PANEL



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