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**Vacuum Insulation Panel Association
Communications & Public Relations Working Group
Conference Call
Friday 24 April 2015, 10:00 to 11:00 CET**

Participants:

Insook Yoo, va-Q-Tec
Michel Chavois, Rexor
John Garbutt, Kingspan
Maja Tomazin, Knauf Insulation
Vladimir Pogak, Turna
Gregor Erbenich, Porextherm
Raquel Ponte Costa, VIPA International Secretariat

Apologies

Hark-Oluf Asbahr, Evonik Industries
Oved Shapira, Hanita Coatings

Agenda

- 1. Welcome**
 - 1.1 Governance rules
 - 1.2 Approval of the agenda
 - 1.3 Approval minutes previous conference call 12 January 2015 and review of action items
- 2. Communications activities**
 - 2.1 VIPA logo usage policy
 - 2.2 Website & statistics
 - 2.3 Case studies and Partnership with BuildUp
 - 2.4 Press Releases and contact list
 - 2.5 Quarterly Newsletter
 - 2.6 Participation at IVIS 2015 in Nanjing – promotional material needed
- 3. VIPA to take over the organisation of IVIS - event concept**
 - 3.1 Ideas for new IVIS concept
- 4. AoB & date of next conference call**