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Digital Communications & Public Affairs Working Group

Conference Call | 17 March 2020, 15:30 – 17:00 CET

Participants

Jennifer Archibald, Panasonic
Gary Chalkley, Camvac Limited
Michel Chauvois, Rexor
Gregor Erbenich, Porextherm
Joana Kraus, va-Q-tec

Raquel Ponte Costa, VIPA Executive Director
Maria Dinis, VIPA International Communications & PA Manager

Tentative

Alison Navon, Avery Dennison Hanita

Agenda

1. Welcome

- 1.1 VIPA International Antitrust Compliance Statement
- 1.2 Approval of the agenda
- 1.3 Election of new chair
- 1.4 Approval minutes of the previous conference call (10 Dec 2019) & review of actions

2. Communications activities 2020

- 2.1 Improve the visitor experience on the website: Video on VIPs in buildings
- 2.2 Attract more visitors to the website: Google Ad campaign
- 2.3 Outreach to architects and building professionals: questionnaire on the use of VIPs in buildings

3. AoB

4. Closure

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