The global association representing the interests of the vacuum insulation panel industry worldwide

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IVIS 2015
Nanjing, China
19 September 2015
Prospects indicate strong growth of the VIP market in all applications

BOSTON, MA – July 28, 2015 – “The biggest markets for advanced insulation materials such as aerogels, vacuum insulation panels (VIPs), and phase-change materials (PCMs) are outside of building applications. However, collectively these applications will grow over **17% annually reaching $1.9 billion in 2019**, up from $849 million in 2014”, according to Lux Research

Source: Lux Research Inc. (www.luxresearchinc.com)
A number of companies, including both manufacturers and suppliers, got together in December 2013 in Brussels to discuss the possibility of creating an association to defend the interests of the vacuum insulation panel industry. The association was effectively created in 2014:

- **VIPA International, Vacuum Insulation Panel Association**
- **Geographic scope: global association of manufacturers, suppliers & academia**
- Focus on applications such as Buildings, Appliances and Transport
- Incorporated in the US but managed in Europe
- To date, 13 regular members (companies), 4 associate members (academia)
VIPA International Membership: headquarters’ location
**Mission and focus areas**

**VIPA International Mission Statement:** To act as the global voice of the Vacuum Insulation Panel industry, promote quality and raise awareness of the potential to save space and energy costs and to reduce carbon dioxide emissions in a wide range of applications and industries.

**Focus Areas:**

**Standardisation**
- Active participation at CEN TC 88 WG 11
- Commission technical studies to fasten the standardisation process

**Regulatory affairs**
- Monitor regulatory developments in the European Union, Asia and North America
- Energy efficiency of buildings (new build & renovation), packaging and appliances
- Product sustainability, quality and lifecycle matters

**Marketing & Promotion**
- Raise awareness to product performance and applications
- Educate decision-makers but also users about the product and the industry
What have we worked on during the past year?

- Increased industry representativeness: we have now 13 companies and 4 universities/institutes
- Accepted as liaison organisation to the CEN TC 88 WG 11
- Released early 2015 [www.vipa-international.org](http://www.vipa-international.org) – a robust platform to communicate to members and non-members about our industry
- Raised awareness to VIPs via our case studies
- Contributed to Build Up: (online platform supported by the European Commission on energy efficiency of buildings)
- Prepared participation at IVIS 2015 – exhibition stand
- Agreed on topics where further research on VIPs is needed
- Commissioned two studies (ageing process and compressive strength measurement) to a technical institute which will be completed in 2016)
What have we worked on during the past year?

- Participated actively in the standardisation process in Europe
- Supported our Chinese members with recommendations on buildings’ standards and legislation being discussed in China
- Followed legislative activities in the European Union and established contacts with the main stakeholders in Brussels
- Participated to public consultations on EU initiatives (circular economy, GPP office buildings, energy efficiency of buildings, etc)
- Investigated EU-funded projects and initiatives with relevance for VIPs
- Looked for parties in North America to help with the regulatory environment in the US (both at federal and state level) for all VIP applications
- Considering and evaluating the feasibility of putting in place a quality certification scheme for VIPs
We need your support to help grow the VIP market!!

Why join VIPA International:

• Make VIPA a truly global Association and representative of our industry
• Network with peer high-level representatives from the VIP industry
• Influence the Association’s strategy and positions
• Participate at the VIPA International Working Groups to move issues forward
• Have a common voice in the decision-making process in Europe, China and US
• Gain access to industry and customers specific resources, guides and updates
• Share knowledge, expertise and best practices
• Grow the market for Vacuum Insulation Panels
Come and visit us at our stand in the exhibition area!